

GHS Recognition Ad Order Form

In order for us to reserve space in the yearbook for your senior recognition ad, please respond by **9/29/2020** by providing the following:

- This Order Form completed
- Ad Photo(s)
- Ad Text (your message)
- Payment (check/cash/money order)
Checks payable to: Gosnell Public Schools
- Mail or deliver to:
Gosnell High School
ATTN: Yearbook Advisor, Ashley Bowdler
600 Hwy. 181
Gosnell, AR 72315

customer Data (please print this information)

Parent/Purchaser's Name (First, Last Name)

Mailing Address/City/State/Zip Code

Daytime Phone

Evening Phone / Cell Phone

Parent/Purchaser's Signature

E-mail Address

Student First Name

Student Last Name

Advertising Data (please print this information)

Is this ad a surprise for the student?

_____ Yes _____ No

Check the ad size requested:

All Parent Page Recognition Ads are printed in COLOR

Provide the following Design information:
(Use the attached template sheet)

Design #: _____

Number of Photos Provided: _____

1/8 page \$80.00 _____

1/4 page \$100.00 _____

1/2 page \$150.00 _____

Full page \$260.00 _____

Neatly print ad text (your message) below and please remember that **space is limited**, especially if you are purchasing a small ad (you may submit this on another piece of paper just be sure to attach it to this form OR you may email this to abowdler@gosnellschool.net):

payment

_____ Total Amount Paid
_____ Check Included Check # _____
_____ Cash Included (Do NOT mail cash!)
_____ Money Order Included



*Thank you for purchasing a senior recognition ad!
Your support helps keep our yearbooks affordable!
We appreciate you!!! ☺*

2020-2021 Pirate Yearbook

Gosnell High School
600 Highway 181
Gosnell, AR 72315
(870) 532-4010 – GHS Office

Room 119 – Yearbook Room
Mrs. Bowdler, Advisor
abowdler@gosnellschool.net
(870) 532-4031 – GHS Fax

You can “personalize” your yearbook in a very special way with senior recognition ads, also known as “parent pages.” These are a fun and popular way of congratulating your student. A variety of options are available.

Parent Page Ad Prices and Sizes

Ads are available in the following sizes for the prices shown. Half of the money is due on 9/29/2020. You will be billed for the second half in October. If the ad is not paid in full by 10/29/2020, the ad will not run in the yearbook.

Color Ads:

- 1/8 page = \$80.00
- 1/4 page = \$100.00
- 1/2 page = \$150.00
- Full page = \$260.00

Step-by-Step Instructions

- 1) Select an ad size to purchase.
- 2) Select a standard ad design. See attachment.
- 3) Complete the order form provided on the back.
- 4) Provide photos for each space in the ad design. Select vertical (tall) photos for vertical spaces/boxes and horizontal (wide) photos for horizontal spaces/boxes. Photos will be enlarged or reduced to fit the layout.
- 5) Write text for the ad on the Order Form or attach it on a separate sheet of paper or email it to abowdler@gosnellschool.net. Please write neatly.
- 6) Provide payment for the ad. If you choose to pay ½ of the payment by 9/29/2020, please do not forget that the rest is due by 10/29/2020.
- 7) Deliver all of the materials to yearbook staff and/or advisor by the deadline below.
- 8) Don't forget to order a yearbook at www.jostensyearbooks.com or call 1-877-767-5217 so you will have a copy of the Parent Page Ad to treasure! Order now to receive the lowest price of the year and set up a yearbook payment plan.

Photo Submission Guidelines

- Please turn in your photos and text digitally by sending in jpg images and a Microsoft Word document (for the text only). Digital submissions can be emailed to Mrs. Bowdler at abowdler@gosnellschool.net (put in the subject line: Parent Page & Senior's first and last name), sent in on a flash drive, or burned to a CD or DVD. **We PREFER digital images.**
- If you choose to turn in actual printed photos, please do not cut, glue, or tape photos! If you wish to have someone or something out of the picture, please let Mrs. Bowdler know. However, there is no guarantee that it can be done.
- If you choose to turn in actual printed photos place all photos and text in an envelope to keep them together. Place student name and information on the outside of the envelope. Writing lightly in pencil, put your name, address, and phone number on the back of each photo.
- Care will be taken to return photos in a timely manner. (Photos are usually returned when the yearbooks come in which is in the spring.) However, copy prints should be submitted for irreplaceable photos. The school, yearbook staff, and Jostens do NOT accept responsibility for lost or damaged photos.
- Again, lightly in pencil, number the back of the photos to match the numbers on the design you selected. We cannot guarantee that they will be placed in this exact order, but we will do our best to fulfill your wishes.
- If you desire to create your own design, we do accept parent created collages/designs.

The yearbook staff reserves the right to reject photos or text or ask the customer to make the necessary changes in order to conform to the staff/school's standards.

AD & PAYMENT DEADLINE: 9/29/2020